

to accounting to decorating the new offices. Mark laughs, "She keeps us all organized!"

Some examples of Cristeen and Mark's work over the last 10 years include: annual corporate image programs for corporations such as Heinz, ALCOA, Traco Windows, and Georgia Ports Authority; sales and marketing programs for land developers such as Crescent Resources, John Reed/Gary Rowe team (Berkeley Hall, Colleton River, Belfair, Hampton Hall) and Land Resource Companies; destination videos for resorts around the country such as The Homestead Resort (Virginia), Amelia Island Plantation, Aspen Glen Country Club, Timbers Club at Snowmass, Mountain Air Country Club, Seru Boca Estate (in Curacao/Caribbean), Golden Isles of Georgia, and The Cloister on Georgia's Sea Island.

They have also produced 13 30-minute television shows for HGTV's "Dream House" series and a seven-screen theater presentation for the Eighth Air Force Heritage Museum in Pooler, Georgia (where they filmed air to air on an actual WWII B17 Bomber).

In addition to the aforementioned talent, Crescent Moon Pictures hosts a large database of freelancers and production support around the country, as they are on the road often.

"We are so fortunate to have a wonderful group of dedicated local crew members that travel with us to most locations, and then we pick up additional crew members as we need them out of town."

"I guess we could really be based anywhere in the country that we want, but we wouldn't live anywhere else. Bluffton is such a wonderful place to come home to," said Cristeen Bunce.

With the newly formed Crescent Moon Pictures, and their new state-of-the-art camera, Mark and Cristeen have reached a new level.

"We are very excited about our new camera and the ability to offer our clients an even higher quality product," says Mark Mooney.

Beyond the advances in technology and talent, there is one additional and important detail that makes Crescent unique: their personal approach and dedication to every client.

"I know it might sound a bit trite, but Mark and I truly do put our heart and souls in to every project we produce," said Cristeen.

From local school fundraisers to international corporate programs, the Crescent staff takes pride in giving its personal best to every project.

Cristeen explained, "We like to say that 'we don't produce sales videos, we produce heartfelt programs that tell real stories.'"

Mark added, "Our goal, at the end of a video, is to evoke an emotion and a feeling (in viewers). Video is the best, if not only, medium that can accomplish this."

In spite of having many high-end clients and innovative technology, the company has a humble office, is quite down to earth, and embraces a family-oriented atmosphere.

"It really is the best of all worlds," Mark said. "We are so fortunate to have a loyal list of long-term clients, an incredibly hard-working team of freelancers, and we all truly love what we do. To top it all off we get to live in one of the most beautiful places in the country. Life is good."

For more information call 843-837-8816. — Blanche L. Tomaszewski

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