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ALL in Good Taste



2004 Food Festival kicks off fall fun

The line-up is complete for the seventh annual Food Festival, or FoodFest, and this popular event kicks off autumn festivities on Saturday, **September 18**, 11 a.m. – 4 p.m. at the **Shelter Cove Community Park**, behind The Mall at Shelter Cove. Admission to the fun-filled event is only \$2.00 per person, with free parking in the mall's parking lot. Attendees will be able to purchase tasty offerings from area restaurants and enjoy live entertainment, children's activities, spirited competition and community camaraderie.

This year's event will offer the largest restaurant lineup ever with nearly 100 appetizers, entrees and desserts from which to choose. Restaurants participating in the 2004 event include: Alexander's, Antonio's Italian Cuisine, Benny Hudson Seafood, Brellas Café at the Crowne Plaza Beach Resort, Charley's Crab, Conroy's at the Marriott, Harbourmaster's Restaurant, Hilton Garden Inn, Hilton Head Cookie Company, Island Fudge Shoppe, Kenny B's French Quarter Café, KingFisher Seafood and Steak House, Marley's Island Grille, Fratello's Italian Cafe, The Harbour Town Grill at The Sea Pines Resort, Michael Anthony's Cucina Italiana, Mostly Seafood at the Hilton Oceanfront Resort, Pino Gelato, Palmetto Hall Plantation, Planet Smoothie, Port Royal Clubhouse, Red Fish, The Wreck at the Salty Dog Café, The Smokehouse, Sticky Fingers Rib House, Tapas Restaurant, The King's Wharf. This year's presenting sponsor is Clear Channel Radio of Savannah and other sponsors include The Mall at Shelter Cove, Piggly Wiggly at Shelter Cove, and Island Events and Where to Go magazines.

At noon, things will get shakin' during the "Drink Making Contest," sponsored by Skyy Vodka, and bartenders can register until 11 a.m. on event day. Contestants' libations are created for judges using a recipe submitted in advance. The winner receives \$150; runner-up – \$100; 3rd place – \$50.

The "Server's Race," sponsored by Trincherro Family Estates, begins at 1 p.m. and will feature servers demonstrating their speed and agility during a crowd-pleasing race to the finish line. Participants can sign-up by noon on event day and the winner receives \$200 cash and two tickets to WineFest. The second place prize is \$100 and tickets; 3rd place garners \$50 and tickets.

For more information, call **(843) 686-4944**, or e-mail jill@hilton-headhospitalityassociation.com. You can also visit www.hiltonheadhospitalityassociation.com. □

The Hilton Head Area Hospitality Association was organized in 1974 to increase awareness of the industry's importance to the economic viability of our community. The Hospitality Association provides a strong, unified voice for our local hospitality industry by informing local and state Government of our concerns, leading efforts in education, and festival production for our world - class destination. The association is the producer of Winter Carnival, SpringFest, WineFest, Island Ambassador and FoodFest.